

PINK FLOYD DRUMMER RETURNS TO BATTERSEA POWER STATION TO CELEBRATE 40TH ANNIVERSARY OF ICONIC ALBUM

Nick Mason joined by fans at event to open exhibition by British photographer,
Adrian Houston

8th November 2017

[Insert picture from the night]

Nick Mason, former drummer of British rock band Pink Floyd, made a rare public appearance last night as he returned to [Battersea Power Station](#), the setting of the band's iconic *Animals* album cover, 40 years after its release.

Marking the anniversary of the band's hit album, which featured the famous inflatable pig, Mason was joined on stage by the BBC's Penny Smith and spoke of his 'delight' at being back in front of the four chimneys, each now rebuilt and painted as part of the regeneration of the area.

Mason was guest of honour at a special event at Battersea Power Station's new multi-use arts venue created in partnership with Battersea Arts Centre, The Village Hall, where a photography exhibition inspired by the Power Station is being held from **Friday 10th – Sunday 12th November**. He was joined by Pink Floyd fans who got a behind-the-scenes glimpse into one of the UK's most loved bands.

'*Visions of Battersea Power Station*' is a new exhibition by renowned British photographer, Adrian Houston, who has photographed such iconic figures as the Princess of Wales, the Dalai Lama and Luciano Pavarotti.

Mason regaled the audience as he reminisced about the now infamous moment the giant inflatable pig, which was tethered to one of the Power Station's chimneys for the iconic photo shoot, broke free from its moorings and was spotted by startled airline pilots at 30,000 feet before finally making it back to the ground, with help from police helicopters in Kent.

Nick Mason, said: "It was one of those moments you just can't predict. Needless to say, I'm pleased the pig made it back to earth in one piece! I'm delighted to be back at Battersea Power Station 40 years after that photoshoot and it's great to see the place coming to life with restaurants, shops and venues like this one. I'm pleased to have been a part of its history and can't wait to see what its future holds."

Rob Tincknell, CEO of Battersea Power Station Development Company, said: "It's great to welcome Nick Mason back to Battersea Power Station. Battersea has over the years become a huge cultural icon, not only appearing on the *Animals* album cover, but featuring in all sorts of popular culture from *The King's Speech* to Alfred Hitchcock's *Sabotage* in the 1930's. We are also delighted to be hosting a fantastic exhibition by Adrian Houston. His work

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captures the Power Station in all its glory, with some of the pieces even containing small fragments of the old chimneys in them.

We hope lots of people will come down and check out the free exhibition and also visit the new restaurants and shops that have opened at Circus West Village, the first element of the regeneration.”

Adrian Houston, said: *I have always admired Battersea Power Station and being privileged enough to capture its iconic beauty and the honor of having Nick here on the 40th Anniversary of the famous Album cover is something very special. I am sure going forward the development will always be in the hearts and minds of the people that it is touched by.*

Visions of Battersea Power Station is open from 12-6pm Friday 10th and Saturday 11th and from 11-5pm on Sunday 12th November. It is free to attend. The Village Hall is located on Arches Lane, Circus West Village, SW8.

Follow @batterseapwrstn for the latest news and updates from Battersea Power Station.

The Malaysian shareholders of the Battersea Power Station project are committed to giving back to the communities in which they operate. They recognise the importance of creating shared value and this is embedded in all their undertakings to ensure that they contribute to building a harmonious and caring community.

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Notes to editors:

About Battersea Power Station:

- Battersea Power Station is one of central London's largest, most visionary and eagerly anticipated new town centres in which roughly half the development will be comprised of shops, restaurants and office space. In addition, there will be a six-acre public park, a town square and a new tube station (scheduled to be within Zone 1).
- The Battersea Power Station project covers 42 acres and includes 3.5m sq ft of mixed commercial space, together with 4,364 new homes.
- The successful regeneration of Battersea Power Station will create 20,000 new jobs, inject £20bn into the UK economy and create a funding mechanism for the first major tube line extension since the Millennium. A new NHS medical facility is also being built.

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- The Battersea Power Station Foundation supports local charities and community projects. Over £3.3m has been awarded since it launched in 2016; on average, £207,000 is granted per month and the largest grant awarded was to Battersea Arts Centre for £305,000.
 - Circus West Village is the neighbourhood centre for the first part of the development. It opened to the public in Spring 2017 and since then more than 350,000 people have visited to enjoy the ongoing programme of events and the new shops and restaurants.
 - Residents started to move in to Circus West early in 2017 and continue to do so. The Village Hall, a new performance space, has opened at Circus West Village and a new MBNA Thames Clippers River Bus service will run from November 2017.
 - The Battersea Academy of Skills Excellence (BASE), the development company's bespoke jobs and training service created for those living locally, was launched in 2016. It is focused on matching people with jobs at Battersea as well as providing training relevant to the job pipeline at the development.
 - Battersea Power Station is owned by a consortium of Malaysian investors comprised of Sime Darby, S P Setia and the Employees' Provident Fund. Management of the development is being undertaken by the British-based Battersea Power Station Development Company.